

Welcome to our Facebook page!

Name and address of the parties responsible:

Entities jointly responsible for the operation of this Facebook page in the sense of the EU GDPR as well as other data protection regulations:

Facebook Ireland Ltd. (hereinafter "Facebook")
4 Grand Canal Square
Grand Canal Harbour
Dublin 2
Ireland

and

Official Midge Ure fansite
midge67@gmx.de

Information about our Facebook page

We operate this page to draw attention to our services and to interact with you as a visitor and user of this Facebook page and our website. You can find further information about us and our activities, company etc. at <http://www.midge-ure.eu/>.

As the operator of this Facebook page, we are not interested in the collection and further processing of your individual personal data for analysis or marketing purposes. Further information on how we handle personal data can be found in our privacy policy on our website at <http://www.midge-ure.eu/>

The operation of this Facebook page, including the processing of a user's personal data, is based on our legitimate interest in a modern and supportive mean to inform and interact with our users and visitors in accordance with Art. 6 para. 1 lit. f. GDPR.

Facebook's processing of personal data In its ruling on June 5, 2018, the European Court of Justice (link to <https://curia.europa.eu/jcms/upload/docs/application/pdf/2018-06/cp180081en.pdf>) decided that the operator of a Facebook page is responsible for the processing of personal data together with Facebook.

We are aware that Facebook processes user data for the following purposes:

- advertising (analysis, provision of personalized advertising)
- creation of user profiles
- market research

Facebook uses cookies to store and further process this information. Cookies are small text files that are stored on a user's various end devices. If the user has a Facebook profile and is logged in on Facebook, storage and analysis is done across devices.

Facebook's privacy policy (<https://www.facebook.com/about/privacy>) contains further information on data processing.

It is possible to opt out here (<https://www.facebook.com/settings?tab=ads>) and at <http://www.youronlinechoices.com>.

Facebook Inc., the US parent company of Facebook Ireland Ltd., is certified under the EU-US Privacy Shield and thus promises to comply with European data protection guidelines. For more information on Facebook's Privacy Shield status, click here: <https://www.privacyshield.gov/> Facebook.

The transfer and further processing of users' personal data in third countries, e. g. the United States of America, as well as the associated possible risks for users cannot be excluded by us as the operator of this page.

Statistical data

Facebook's "Page Insights" feature provides statistical data of different categories for this page and can be accessed by us. These statistics are generated and provided by Facebook. As the operator of this site, we have no influence on the generation and presentation of this data. We cannot disable this function or prevent the generation and processing of data. It is possible for us to select a certain time range to display statistics for the categories of likes, subscribers, reached persons, and interacting persons to receive the following data from Facebook in relation to our Facebook page:

Total number of page views, likes, page activities, reactions to posts, reach, video views, post reach, comments, shares, responses, ratio male/female, origin in terms of country and city, language, visits and clicks in the shop, clicks on a route planner, clicks on phone numbers.

In the same manner, Facebook provides information about Facebook groups connected to our Facebook page. Due to the constant development of Facebook, the availability and processing of the data changes all the time, so that we once again would advise you to visit the link already posted above to learn more about Facebook's privacy policy.

We use this aggregated data to make our contributions and activities on our Facebook page more attractive to users. For example, we'll use the ratios regarding age and gender to appropriately address our visitors, as well as stats on when the most interactions take place in order to post at the most suitable time. Information about the type of devices used by visitors helps us to create the most suitable visuals. In accordance with the Facebook ToC, which each user has agreed to when creating their Facebook profile, we may identify the subscribers and likers of this page and view their profiles and other shared information about them.

User rights

Since only Facebook has full access to your user data, we recommend that you contact Facebook directly if you wish to request information or ask any other questions about your rights as a user (e. g. right of deletion). If you need support or have any other questions, please contact us by sending an email to midge67@gmx.de.

If you wish that your personal data no longer be processed through this page as described here, please remove the link between your user profile and our page by selecting "Unlike this page" and/or "Unfollow this page" at the top of this page in the menu under the cover image.

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